

Long Reach Pruners

Compatible Attachment
For EP-720 Only

ET-720
-3-2.3
2.3m

Specifications

Product	Cordless Rechargeable Pruning Shears			Cordless Rechargeable Long Reach Pruners
Product Code / No.	EP-721	EP-720	EP-719	ET-720-0.9 / 1.2 / 1.7 / 2.3
Overall Length (mm)	290	286	295	870 / 1170 / 1670 / 2270
Blade Length (mm)	52	52	52	52
Weight (g) (including 1 battery)	1005	925	920	1930 / 2030 / 2165 / 2330
Max. Cutting Diameter (green wood)	40	30	25	Up to 20 mm in diameter
Voltage	DC 14.4V	DC 14.4V	DC 10.8V	DC 14.4 V
Long Reach Attachment	N/A	Yes	N/A	—
Battery Capacity	2.5 Ah			
Standard Charging Time (Lithium-Ion Battery)	1-2 hours (per battery)			
Continuous Usage Time	3-4 hours (Actual time may vary depending on usage)			
Charging Voltage	AC100 V-240 V 50/60 Hz			

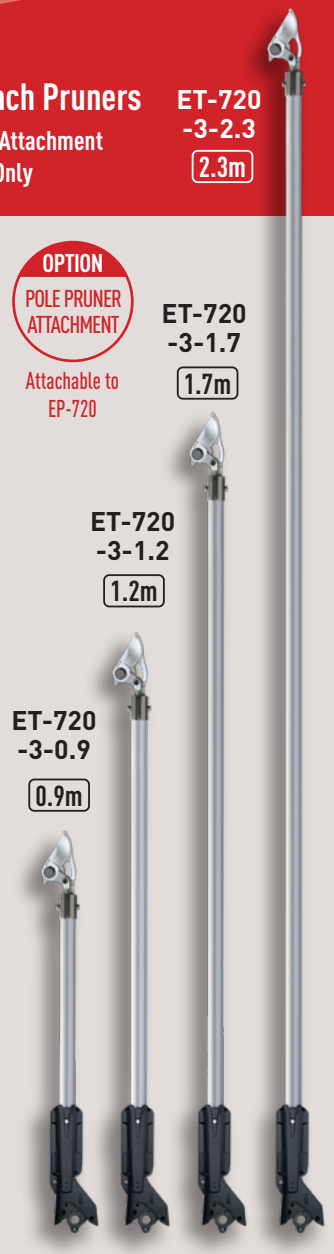
DISTRIBUTED BY

OPTION
POLE PRUNER ATTACHMENT
Attachable to EP-720

ET-720
-3-1.7
1.7m

ET-720
-3-1.2
1.2m

ET-720
-3-0.9
0.9m



ARS CORPORATION SINCE 1876 JAPAN

https://www.arscorporation.jp

Established In 1876
476-3 Handaiji-Cho, Naka-ku, Sakai City,
599-8267, Osaka, Japan

Specifications are subject to change without notice in line with our policy of constant product improvement. Illustration may vary from actual product design.

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ARS
Cut Above the Rest

Cordless Rechargeable Pruning Shears



EP series

ET series

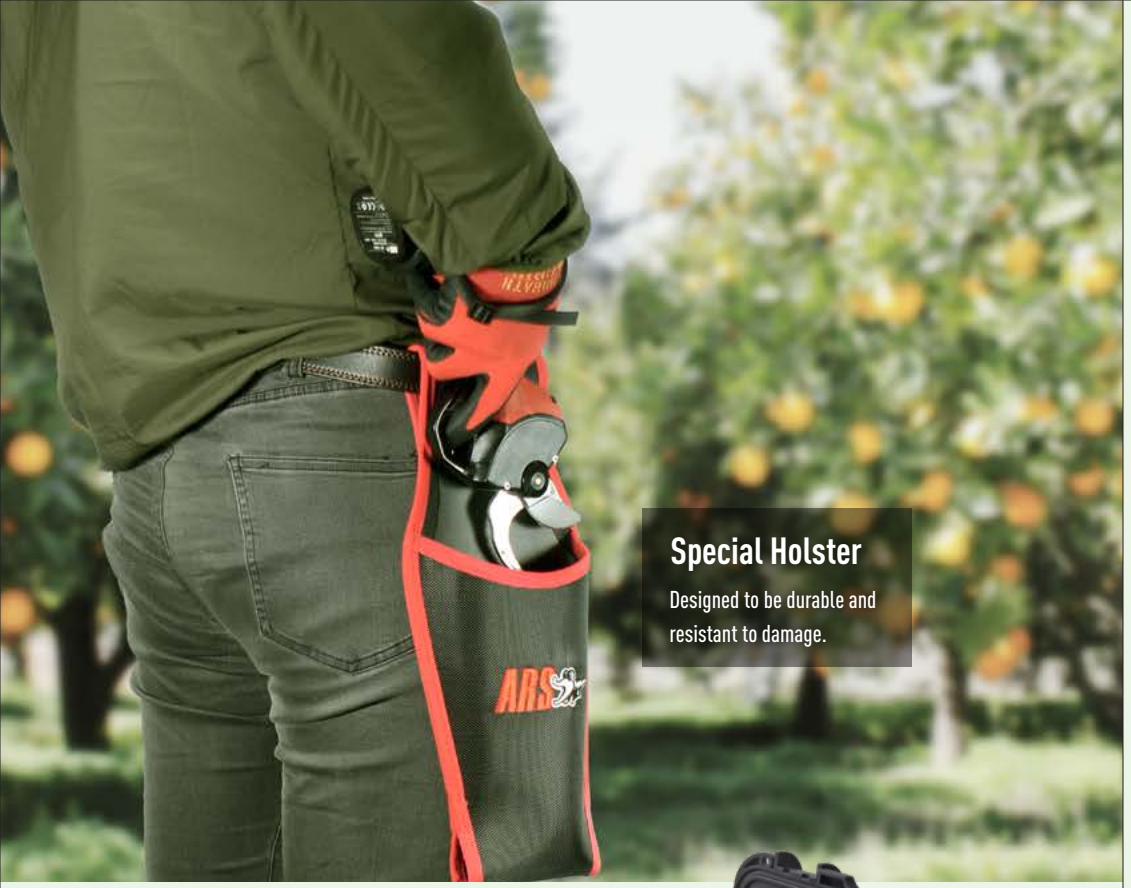
Long Reach





POWERFUL YET GENTLE ON TREES,
LEAVING A CLEAN CUT SURFACE





Special Holster

Designed to be durable and resistant to damage.

Professional Cutting Tools for Green Industries

Engineered for precision and durability, this tool offers smooth operation and dependable cutting performance. The ergonomic design provides improved handling, while the high-quality blade ensures clean and efficient results.



POWERFUL EP-721 p.9



BALANCED EP-720 p.10



LIGHT TYPE EP-719 p.11



LONG REACH ET series p.12



Max. Cutting Capacity

(Green Wood / Actual Size / Guide)

*Capacity may vary depending on wood type.
Image for illustration purposes only









Blade Technology

Cuts Thick Branches with Ease



MADE IN JAPAN

Exceptional blades with our commitment to quality

- High-quality special steel
- Optimized design: Years of expertise in designing the cutting and counter blades.
- Anti-rust and resin: Hard-chrome plating applied.

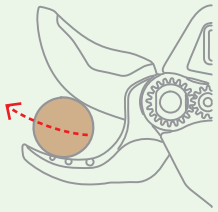


ARS Original Blades
Grind for branch slip prevention

Specially designed blades provide a better grip on branches.
The sharp blade edge grips branches and cuts thick branches smoothly.

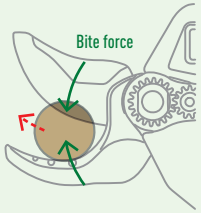
1.

Round branches tend to slip outward while cutting.



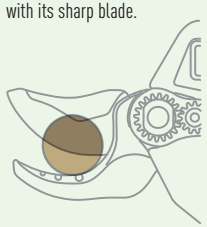
2.

The unique counter blade design grips the branch securely to prevent slippage.



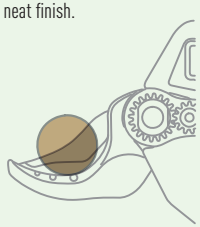
3.

The blades grips the branch firmly, preventing it from escaping, and then cuts it in one swift motion with its sharp blade.



4.

Smooth, Clean Cutting!
Smooth cuts reduce stress on the plant, leaving a clean and neat finish.



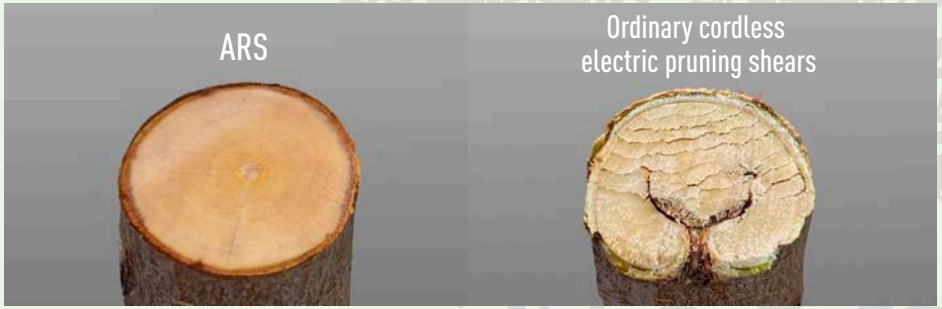


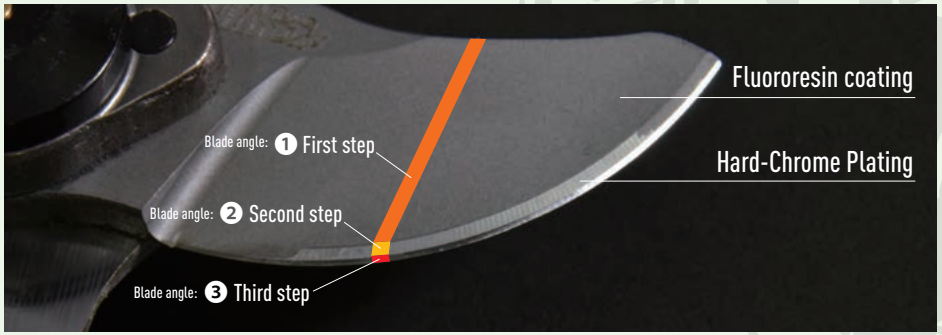
Exceptional Sharpness with ARS Blade Technology

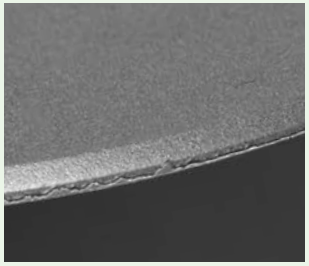
Clean, smooth cuts with a gentle, tree-friendly finish

Cutting quality determines a tree's future.

Superior cutting performance delivers smooth, clean cut surfaces. By minimizing tissue damage, it helps reduce dieback and the risk of decay. Supports faster recovery after pruning and contributes to long-term tree health.

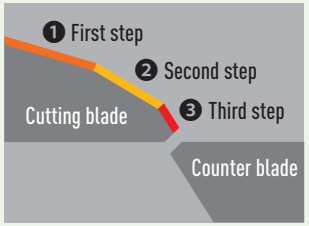






Long-Lasting Sharpness and Durability

Dual coating technology delivers superior performance.
Hard-Chrome Plating reduces wear caused by the friction between the cutting and counter blades, reducing play to keep the cutting performance. Meanwhile, the fluororesin coating reduces friction for smooth, clean cuts and prevents sap buildup to maintain blade sharpness. Together, they deliver consistently smooth and refined cutting results.
While conventional fluororesin coating are typically prone to peeling, our proprietary precision base treatment enhances coating adhesion, making it more resistant to peeling.



Enhanced Durability with 3-Step Blade Processing

Enhanced Durability with 3-Step Blade Processing reduces the risk of chipping. While standard pruning shears feature a 2-step edge, this process adds an extra step to create a 3-step structure, making the blade more resistant to chipping.

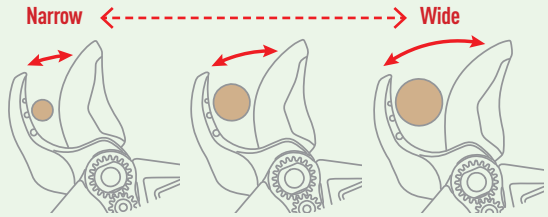
Comfortable Pruning

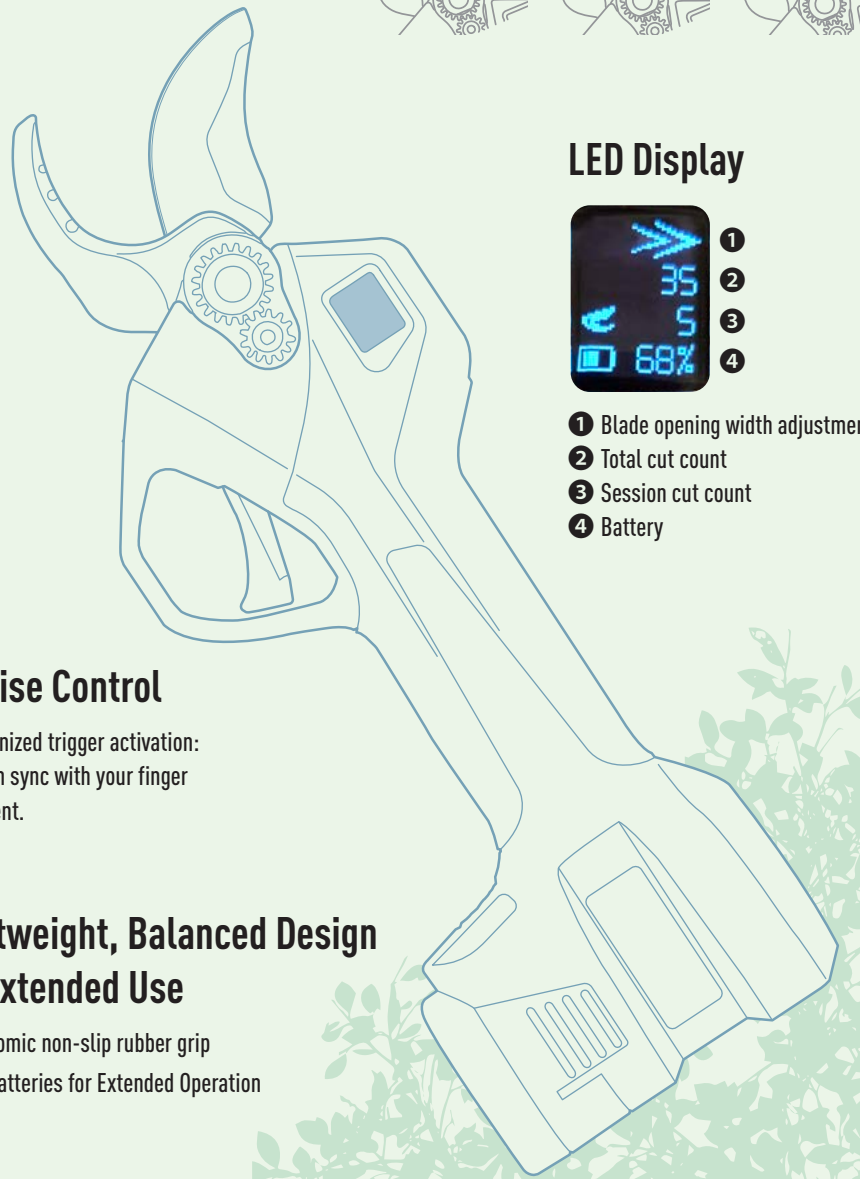
High performance for long hours of work

Adjustable Blade Opening for Efficient Pruning*

*Diagram shown: EP-721 (Stepless), EP-720 / EP-719 (2-step adjustment)

Optimized for both thick and thin branches. Adjustable blade opening allows you to set the ideal width for each job, delivering time-saving, efficient pruning.





LED Display

1. Blade opening width adjustment
2. Total cut count
3. Session cut count
4. Battery

Precise Control

Synchronized trigger activation: Moves in sync with your finger movement.

Lightweight, Balanced Design for Extended Use

- Ergonomic non-slip rubber grip
- Two Batteries for Extended Operation

POWERFUL

EP-721

Supreme performance for every cut

40 mm MAX. | Blade Opening: Stepless | 1 kg Approx. | Fluororesin Coating | Hard Chrome Plating | Special Holster

- Max. Cutting Capacity: 40 mm
- Weight: 1005 g
- Stepless Blade Opening Adjustment
- Dual-Layer Blade Coating (Fluororesin Coating + Hard-Chrome Plating)
- Hard Carry Case
- 2 Batteries
- Holster
- Anti-Drop Safety Strap



2way Anti-Drop Safety Strap





MADE IN JAPAN BLADE



BALANCED

EP-720

Powerful yet gentle on trees, leaving a clean cut surface

30 mm MAX. | Blade Opening: 2-step | 0.9 kg Approx. | Fluororesin Coating | Hard Chrome Plating | Special Holster

- Max. Cutting Capacity: 30 mm
- Weight: 950 g
- 2-step Blade Opening Adjustment
- Dual-Layer Blade Coating (Fluororesin Coating + Hard-Chrome Plating)
- Hard Carry Case
- 2 Batteries
- Holster
- Optional Extension Attachment for Pole Pruner ET-series





MADE IN JAPAN BLADE

OPTION POLE PRUNER ATTACHMENT



Cordless Rechargeable Pruning Shears EP series

LIGHT TYPE

EP-719

Light Weight & Easy Operation for everyone

25 mm MAX. | Blade Opening: 2-step | 0.9 kg Approx. | Hard Chrome Plating

- Max. Cutting Capacity: 25 mm
- Weight: 920 g
- 2-step Blade Opening Adjustment
- Hard-Chrome Plating
- Hard Carry Case
- 2 Batteries





MADE IN JAPAN BLADE



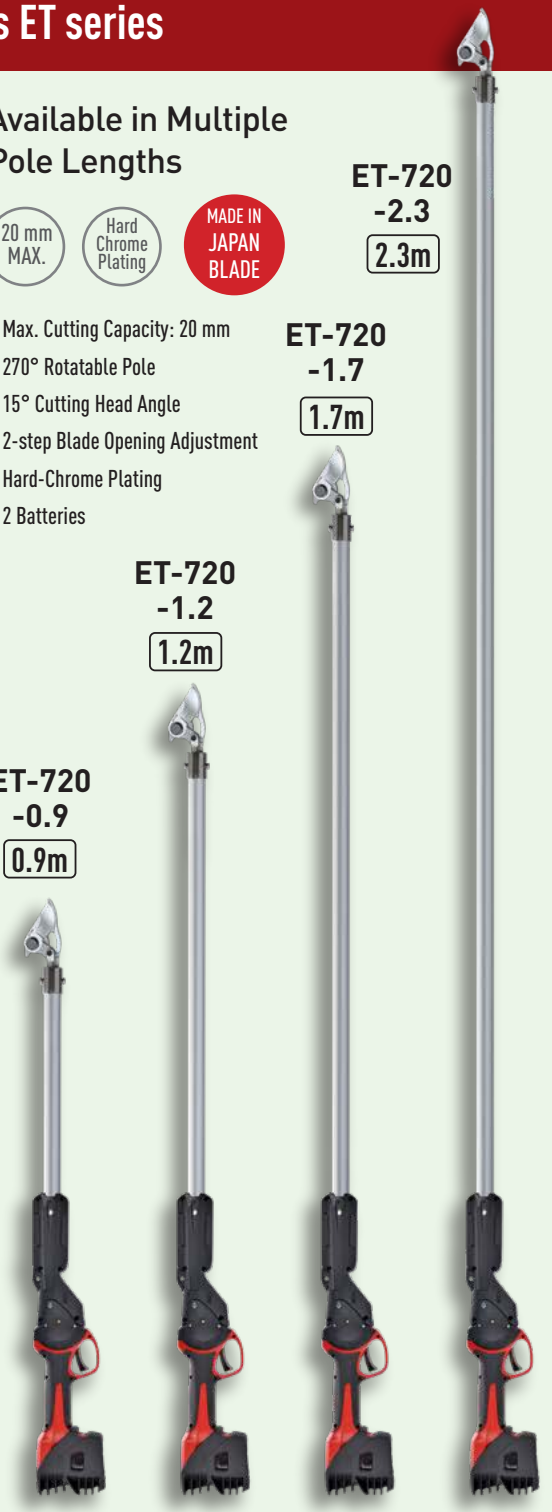
Long Reach Pruning Shears ET series



Available in Multiple Pole Lengths

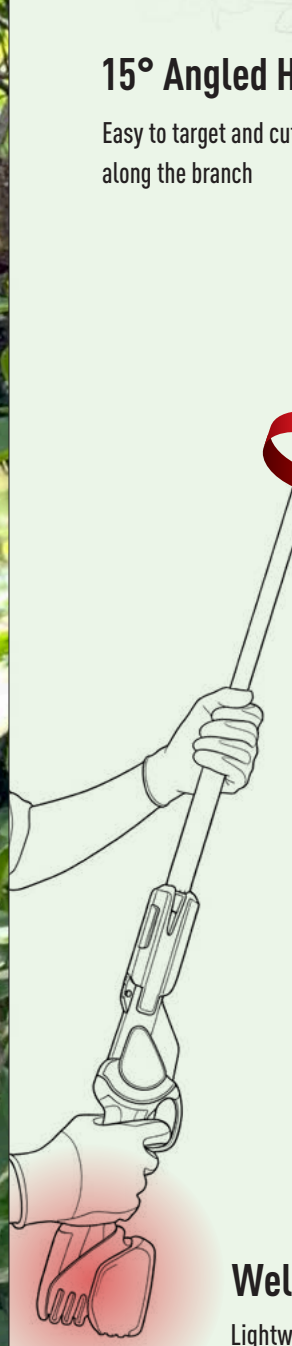
20 mm MAX. | Hard Chrome Plating | MADE IN JAPAN BLADE

- Max. Cutting Capacity: 20 mm
- 270° Rotatable Pole
- 15° Cutting Head Angle
- 2-step Blade Opening Adjustment
- Hard-Chrome Plating
- 2 Batteries



Comfortable High Branch Cutting

Smooth, Easy Operation for Precise Targeting to High Branches



15° Angled Head

Easy to target and cut along the branch



270° Rotatable pole

Rotatable pole allows to target branches at your best angle



Rear Protective Guard Included

Protecting the rear of the unit and allowing it to be placed on the ground without damage.





Well-Balanced Ergonomic Design

Lightweight head for smooth operation and reduced fatigue.